



GENERAL INFORMATION SHEET

The **WAMFAC™ (Walk-A-Mile For-A-Child) Project Initiative** is a collaborative effort being sponsored for the benefit of the Feed the Children organization in addition to some of our New Jersey children living below the poverty level. It is also being supported by:

- ✚ Mayor Cory Booker, City of Newark
- ✚ Mayor Garrett Smith, Borough of Roselle
- ✚ Mayor Robert L. Bowser, City of East Orange
- ✚ Mayor Wayne Smith, Township of Irvington
- ✚ Mayor J. Christian Bollwage, City of Elizabeth
- ✚ Mayor Jerramiah T. Healy, City of Jersey City
- ✚ Mayor James B. Begley, City of Bridgeton

There are approximately 2,090,505 children living in New Jersey families of which 222,090 are poor living below the poverty level. The goal of the **WAMFAC™ Project Initiative** is to heighten awareness regarding this society ill while at the same time provide some relief to its young New Jersey neighbors. We believe it does “take a whole village to raise a child,” and our **Walk-A-Mile For-A-Child Project Initiative** is one way of making the trumpet sound so that the villagers hear their neighbors’ cry.

The **WAMFAC™ Project Initiative** will be a one mile walk throughout certain targeted New Jersey areas, and we will have a distribution site in each city we walk through. The walks will begin at the same time in each city on **Saturday, September 18, 2010**, and they will culminate with a food delivery at designated “distribution sites.” The food deliveries will be distributed to 400 families in each “walked through” municipality. No item will be sold and all items will be given away to families who would have already been vetted by the applicable social service agency as eligible recipients.

WAMFAC™ is collaborating with social service and municipal departments so that families with children, who are living under the poverty level and receiving assistance, are made aware of the project and are offered an opportunity to sign up as a recipient.

A NEW JERSEY PROJECT INITIATIVE
FOR THE BENEFIT OF:

FEED THE CHILDREN, INC.
WWW.FEEDTHECHILDREN.ORG &
NEW JERSEY STATE RESIDENTS

Project Number 9SEE00026
Email: WAMFAC@aol.com

DISTRIBUTION SITES:

CITY OF NEWARK
LINK COMMUNITY SCHOOL, NEWARK

BOROUGH OF ROSELLE
ROSELLE CLERGY COALITION @
SECOND BAPTIST CHURCH, ROSELLE

CITY OF EAST ORANGE
GREEN PASTURE MISSIONARY
BAPTIST CHURCH, EAST ORANGE

BRIDGETON
TRI-COUNTY COMMUNITY ACTION
PARTNERSHIP, BRIDGETON

ELIZABETH
SHILOH BAPTIST CHURCH, ELIZABETH

JERSEY CITY
METROPOLITAN A.M.E. ZION CHURCH,
JERSEY CITY

IRVINGTON
IRVINGTON TOWN HALL, IRVINGTON

PROJECT COORDINATOR:
JRM, INC.
WWW.JERICHOROADMINISTRIES.ORG
Toll-free Number: 1-877-577-7125

The Feed the Children trucks will be pre-packaged with 400 boxes of food, 400 boxes of personal care items, and 400 boxes of Avon products. These boxes are typically created for a family of 4 and should last approximately one week. The food boxes include a variety of items that are complimentary to create meals. We were initially advised that the value of the items on each of the delivery trucks ranged from \$35-\$50,000, however, that was prior to the inclusion of the Avon products. **Feed The Children has now advised us that the total value of the items on each of the delivery trucks is \$150 -\$180,000.**

The responsibility of each **WAMFAC™ Distribution Site** would be to:

- provide the folks who will help unload the boxes,
- provide the folks who will help with the distribution of food to each vetted family, and
- **spread the word throughout its communities so that people are encouraged to register for the walk.** The registration fee for the walk is \$30.00, however, that fee will be waived for everyone who volunteers to help distribute the food, and for all children ages 16 and under. **Each registrant will receive a WAMFAC tee-shirt.**

JRM will provide the forklift and pallet jack required at all locations to unload the trucks if the distribution sites do not have these items available. JRM has secured the required liability insurance for the WAMFAC event and the individual townships and community groups have been listed on the policy. The insurance policy will cover the folks who will be participating in the walk and the volunteers working at the distribution sites. **Permits are still pending, and Devero will provide us with an update** as soon as the approvals have been obtained. **The walk routes will be published at that time as well.**

Feed The Children's responsibility in this initiative will be to have the trucks arrive at the time requested on September 18th, and to make sure the boxes have good quality items. **JRM will make every attempt to raise all the monies needed to secure the Feed the Children trucks 60 days prior to the scheduled delivery date but we will need our partners' help in this effort to confirm all trucks by July 31, 2010.**

In addition to securing the insurance and all permits, JRM's primary responsibility will also be to ensure that enough money is raised in the required amount of time so that the September delivery date is secured and a truck arrives at each one of the confirmed distribution sites. A **WAMFAC™** Distribution Site will not be confirmed until the monies are raised for that site. **The first monies raised by way of the registration fees will go to the first sites that committed being a WAMFAC™ Distribution Site. *ONLINE REGISTRATION BEGAN MONDAY, JANUARY 18, 2010.*** Distribution sites are welcomed and encouraged to raise money for their own truck so that they are assured of a confirmed delivery as soon as possible. **Any residual monies raised will be split among all community partners to be used for youth programs only.**

Distribution sites are listed below in the order in which they were approved:

- **Link Community School, Newark**
139 Livingston Street, Newark, New Jersey 07103
973-642-0529 * www.linkschool.org
WAMFAC™ Coordinator: Sharon Machrone

WAMFAC™

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UPDATED 02/13/2010

This document is intended for the sole purpose of providing information to potential **WAMFAC™** distribution sites, corporate sponsors, and elected municipal officials.

- **Roselle Clergy Coalition @ Second Baptist Church, Roselle**
 200 Locust Street, Roselle, NJ 07203
WAMFAC™ Coordinator Reverend James E. Moore, Sr.,
 908.245.7571 * www.secondbaptistroselle.org
WAMFAC™ Coordinator Imam Abdul Aleem Razzaqq
 Masjid Ishmail * imamrazzaqq@comcast.net
- **Green Pasture Missionary Baptist Church, East Orange**
 50 North Maple Avenue, East Orange, NJ 07203
 973-678-4360
WAMFAC™ Coordinator Sister Veronica Reid
Vrmiles40@aol.com
- **Tri-County Community Action Partnership, Bridgeton**
 110 Cohansey Street, Bridgeton, NJ
 856.451.6330 ext 211 * www.tricounty.caa.org
WAMFAC™ Coordinator Electra A. Moses, M.S., R.D., CCAP
emoses@tricountycaa.org
- **Shiloh Baptist Church, Elizabeth**
 95 Murray Street, Elizabeth, NJ 07202
 908-366-3777
WAMFAC™ Coordinator Reverend William H. Ingram
PastorBill4Jesus@verizon.net
- **Metropolitan A.M.E. Zion Church, Jersey City**
 140 Belmont Avenue, Jersey City, NJ 07202
 201.332.4447
WAMFAC™ Coordinator Reverend Nathaniel B. Legay
WAMFAC™ Coordinator Lily Fleming
metroamezjc1@verizon.net
- **Township of Irvington, Irvington**
 One Civic Square, Irvington, NJ 07111
 973.416.5650 * www.irvington.net
WAMFAC™ Coordinator Donald Malloy
WAMFAC™ Coordinator Qasim Akbar
dmalloy@irvington.net

CONFIRMED VETTING SITES ARE:

Newark City Hall

Referral Contact Person: Scheryl Davis

Community Initiatives Coordinator

Office of the Mayor

Neighborhood Engagement

920 Broad Street, Room 200 * Newark, NJ 07102

**VETTING SITE FOR THE CITY
OF NEWARK 400 FAMILIES**

Union County Division of Social Services

Referral Contact Person: Pamela Best

Social Worker

Union County Division of Social Services

342 Westminster Avenue * Elizabeth, NJ 07208

**VETTING SITE FOR UNION
COUNTY (ELIZABETH & ROSELLE)
800 FAMILIES**

Metropolitan A.M.E. Zion Church

Referral Contact Person: Lily Fleming

Church Administrative Assistant

Metropolitan A.M.E. Zion Church

140 Belmont Avenue, Jersey City, NJ 07202

**VETTING SITE FOR JERSEY CITY
400 FAMILIES**

East Orange City Hall

Referral Contact Person: Nicole D. Wigfall

Program Coordinator

Office of the Mayor

Public Information Office

44 City Hall Plaza, 2nd Floor * East Orange, NJ 07019

**VETTING SITE FOR CITY OF
EAST ORANGE 400 FAMILIES**

Tri-County Community Action Partnership

Referral Contact Person: Electra A. Moses, M.S., R.D.,CCAP

Vice-President, Health Services

Tri-County Community Action Partnership

110 Cohansey Street * Bridgeton, NJ 08302

**VETTING SITE FOR CITY OF
BRIDGETON 400 FAMILIES**

Irvington Town Hall

Referral Contact Person: Donald Malloyl

Director, Parks, Recreation, and Cultural Affairs

Irvington Municipal Building

1 Civic Square * Irvington, NJ 07111

**VETTING SITE FOR TOWNSHIP
OF IRVINGTON 400 FAMILIES**

The WAMFAC Committee will establish community drill teams in each municipality made-up of junior and high school students who would lead the walk in each town with a more synchronized “step walk” We believe that this will be another way to engage our youth not only in this event but in community service as well..

[Our WAMFAC Community Drill Teams Director, Judy Gay](#), will coordinate the rehearsals with the community organizations, schools, and places of worships that are willing to work with us in each participating municipality. [Allison Best, WAMFAC Project Intern](#), along with other male youth volunteers, will teach the steps. **Please let us know if you know of anyone in your community who may be interested in being a host organization for the rehearsals.** We hope to have them identified before school lets out since the majority of the practices will take place in the summer and begin at the end of May, 2010.

For additional information, please contact:

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[WAMFAC™](#) Committee Volunteer
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JRM Founder/Chair/Acting Executive Director

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Link Community School Board Member

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